

Rauscher Consumer Products – Company Profile

Rauscher Consumer Products (RCP) is one of Europe's leading manufacturers of brand-name products and private label solutions for the feminine hygiene and cosmetics sectors. RCP also successfully produces traditional store brands and commercial medical and healthcare products.

As a wholly-owned subsidiary of the internationally active L&R Group (Lohmann & Rauscher), Rauscher Consumer Products benefits from over 160 years' experience and know-how in the medical and healthcare product sectors. Rauscher's customers include some of the most significant companies operating in the consumer goods sector in Europe and adjacent markets. In close cooperation with customers in the GR, CSG, trade and discounter sectors, Rauscher develops forward-looking integrated product and range concepts for store brands in the retail industry. In doing so, Rauscher fully draws on its many years of retail experience and its flair for recognising what's now and what's next. The basis of its success are strong customer orientation, high quality standards and excellent opportunity management. Rauscher offers a comprehensive product range of cotton wool products for cosmetics and feminine hygiene such as cotton pads, cotton buds, tampons and sanitary towels, as well as medical devices.

Quality – The basis of trust

An important success factor for Rauscher is the consistent safeguarding and optimisation of its high quality standards: At Rauscher, quality management is a way of life and something it is always working on.

This is why the Group operates exclusively in compliance with defined standards when purchasing tested raw materials, purchased parts, components and services. The Group's quality management system is ISO 50001, ISO 14001, ISO 9001, ISO 13485, IFS HPC and PEFC certified. In addition to the above, Rauscher also employs an optimised storage and transport system for its operations. It furthermore consistently implements, applies and continuously improves its sustainable processes and operations. Cutting-edge warehousing and commissioning technology, IT connexions via SAP and automated loading and unloading facilities ensure efficiency and the rapid delivery of its products to its customers.

As part of the L&R Group, Rauscher Consumer Products fully embraces the values of its parent company and makes the Group's shared corporate philosophy and culture central to all its decision making. People are at the heart of all we do.

RCP's vision statement is as follows:

RCP is a competitive and preferred partner for hygiene, healthcare and medical consumer products with selected private label products and strong brands.

Quote for statements published by the Management:

"Innovation remains our most important driving force. Efficient processes, flat hierarchies and a customer-oriented approach are the hallmarks of our operations. A high degree of flexibility and design creativity make Rauscher the best solutions partner for the dynamic consumer goods market."

Store brands: Rauscher, Bellawa, Raucosan, Senta, Gloria, Starlet

Quality standards: ISO 50001, ISO 14001, ISO 9001, ISO 13485, IFS HPC, PEFC

Production facilities: Schönau a.d. Triesting (Austria), Slavkov u Brna (Czech Republic), Neuwied (Germany)

Management: Wolfgang Süßle, Thomas Menitz, Erich Dosek

Group: L&R Lohmann & Rauscher Group

L&R Group 2017 sales: € 604.2 million

Number of employees L&R Group: 4900

Number of employees Rauscher: 70